

II International Symposium Engineering Management and Competitiveness (EMC 2012)

FIRST CALL

Dear colleagues and friends,

Technical faculty "Mihajlo Pupin", Zrenjanin, University of Novi Sad, Republic of Serbia, is going to organize II International Symposium Engineering Management and Competitiveness 2012 (EMC 2012). At the end of June 2011, I International Symposium Engineering Management and Competitiveness 2011 (EMC 2011) was successfully organized. There were 89 accepted papers and 27 of them were from foreign countries. The papers were sent from 16 countries. The number of the authors from Serbia was 146, and from abroad 41. In addition, there were 9 students' papers which were published in a separate section. The printed Proceedings of all papers were delivered to participants on the opening day, upon registration. The Proceedings were printed in English. We hope that the next II International Symposium Engineering Management and Competitiveness 2012 (EMC 2012) will be more successful than the previous one. Programme and Organizing Committee are inviting you to participate in the work of EMC 2012. Here is the First Call for EMC 2012 with all necessary information.

See you in June, 2012 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2012

Place and time of the Symposium:

Zrenjanin, 22-23rd June 2012

Hotel "Vojvodina", Trg slobode 3, Zrenjanin, Republic of Serbia

Organizer of the Symposium:

Technical faculty "Mihajlo Pupin", Zrenjanin, University of Novi Sad, Republic of Serbia

Thematic fields:

I Section **Engineering Management** includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometry, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Organizational culture, Organizational behavior, Leadership.

II Section **Management and Information Systems** includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.

III Section **Marketing Management** includes the following thematic fields: Marketing Strategies, Competitiveness, competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

Ph.D Milivoj Klarin, Professor, President of the Programming Committee, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

Ph.D Milan Pavlović, Professor, Dean of Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

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Ph.D Teodora Rutar Shuman, Professor and PACCAR Professor Mechanical Engineering, Seattle University, College of Science and Engineering, USA

Ph.D Thor Henning Gulbrandsen, IFE/NEPAS, Oslo Area, Norway

Ph.D Delčo Jovanovski, Professor, Ss. Cyril and Methodi University, Faculty of Mechanical Engineering, Skopje, Republic of Macedonia

Ph.D Holger Luczak, Professor, Emeritus, RWTH Aachen University, Institute of Industrial Engineering and Ergonomics, Germany

Ph.D Ivo Čala, Professor, University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture, Croatia

Ph.D Zoran Filipi, Professor, University of Michigan, College of Engineering, Canada

Ph.D Stanislav Karapetrovic, Professor, University of Alberta, Department of Mechanical Engineering, Canada
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 Ph.D Ladislav Novák, Professor, University of Žilina, Faculty of Special Engineering, Slovakia
 Ph.D Zdenek Dvořák, Professor, University of Žilina, Faculty of Special Engineering, Slovakia
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 Ph.D Janko Cvijanović, Professor, Megatrend University, Belgrade, Republic of Serbia
 Ph.D Miroslav Radojičić, Professor, University of Kragujevac, Technical faculty, Čačak, Republic of Serbia
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 Ph.D Zoran Čekerevac, Professor, Union University Beograd, Faculty of Industrial Management, Kruševac, Republic of Serbia
 Ph.D Vesna Spasojević Brkić, Docent, University of Belgrade, Mechanical faculty, Republic of Serbia
 Ph.D Zvonko Sajfert, Professor, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
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 Ph.D Duško Letić, Professor, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
 Ph.D Vladimir Brtka, Docent, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia
 Ph.D Branko Markoski, Docent, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

Organizing Committee:

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 Vladimir Karuović, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia

Important dates:

Submission deadline for abstracts / full papers and paper registration: February 15th 2012.
 Deadline for theme acceptance information: March 1st 2012.
 Submission of full papers: April 1st 2012.
 Information on full papers acceptance: April 15th 2012.
 Deadline for registration fee payment: May 15th 2012.
 Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc2012 no later than June 15th 2012.
 Dates of the Symposium: 22-23rd June 2012.

Registration fee:

Registration fee: 8.000 din. per paper; 80 € per paper for foreign participants.*
 Payments can be performed on Faculty's account upon the invoice issued after submitting the paper.
 Registration fee includes:

- Attending all symposium sections.
- Complete material containing Collection of Papers (both in paper and e-form), Program of the Symposium, Participation certificate and Certificate for accomplished activities.
- Lunch for all participants: June 22nd 2011.

* Registration fee includes VAT.

- Snacks and refreshments during breaks.

Registration fee does not include:

- Accommodation and travel costs.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc2012@tfzr.uns.ac.rs

Papers:

- Official conference languages are Serbian and English.
- All the papers will be classified in Plenary and three separate parallel sections: Engineering Management, Information Systems Management and Marketing Management.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings, both in paper and e-form prior to the Symposium.
- Papers should be sent by e-mail on the following e-mail address: emc2012@tfzr.uns.ac.rs
- Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc2012

Information and contacts:

web: www.tfzr.uns.ac.rs/emc2012

e-mail: emc2012@tfzr.uns.ac.rs

Information on hotel booking:

www.zrenjanintourism.org

www.hotel-vojvodina.rs

www.kastelecka.com

www.luxotel.co.rs